



LINGARAJ APPA ENGINEERING COLLEGE, BIDAR

MINUTES OF THE MEETING

The meeting was held on 20/04/2024 in seminar hall-1 for the Discussion on LinkedIn and profile building for engineers. Date: 20/04/2024

The meeting started with a welcome note by Mr. Anilkumar Dharne

Agenda: LinkedIn and profile building for engineers.

Proceedings:

- LinkedIn is essential that LinkedIn is the world's largest professional networking platform and is widely used by recruiters and companies for hiring organize one workshop on good LinkedIn profile.

The Meeting Concluded with vote of thanks by Mr. Amarnath

The members involved in Student counsellor Cell are as follows.

Sl. No.	Name	Designation
1	Dr. Vijayanand K	Chair Person
2	Mr. Amarnath	Member
3	Mrs. Preeti K	Member Secretary
4	Mrs. Shruti M	Member
5	Mr. Anilkumar D	Member
6	Mr. Jagannath K	Member
7	Mr. Rajkumar Patil	Member
8	Dr. Shweta	External Member

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Copy to,
1. Student counsellor cell


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Lingraj Appa Engineering
College, Gornalli, BIDAR-585403

ACTION TAKEN

WORKSHOP ON GOOD LINKDIN PROFILE

Date: 23/04/2024

Title of the Program:

Awareness Session on "Building a Professional LinkedIn Profile"

Date: 23/04/2024

Venue: Seminar Hall-1

Time: 2:00 PM to 4:00 PM

Resource Person: Prof. Vivek biradar

Organized by: Student Counsellor Cell

Target Audience: 3rd and 4th Year UG

Objective of the Session:

- To create awareness about the importance of LinkedIn for career growth and placements.
- To guide students on how to build a professional and recruiter-friendly LinkedIn profile.
- To teach students how to network, apply for jobs/internships, and build their personal brand online.

Key Points Covered by Resource Person:

- Why LinkedIn for Engineers? LinkedIn is used by 95% of recruiters for hiring and internships. Explained how a good profile increases visibility to companies like TCS, Infosys, Wipro, and startups. Importance of networking with alumni and industry professionals.
- Step-by-Step Profile Building
Profile Photo & Banner: Professional photo, clean background, college/industry related banner. Headline: Use "Aspiring Engineer | Skills | Seeking Internships" format. About/Summary: 3-4 lines on skills, projects, career goals. Use keywords. Experience & Education: Add projects, internships, technical skills, certifications. Skills & Endorsements: Add top 5 technical skills and get endorsements from peers. Projects & Achievements: Upload project reports, certificates, and add links to GitHub. Activity: Post, comment, and share 1-2 times per week to stay visible. [Branch]
- Networking & Job Search
How to connect with alumni, recruiters, and HRs with a proper message. Using "Jobs" and "People" tabs to find internships. Following companies and joining relevant groups. Do's and Don'ts: No slang, no incomplete info, no fake details. Live Demo + Hands-on:
- Students were asked to open LinkedIn and update their profiles during the session. Resource person reviewed 5-6 sample profiles and gave suggestions. Q&A Session:

IMPACT FACTOR

Outcome of the Session:

Students understood LinkedIn as a professional tool, not just social media. 80%+ students created/updated their LinkedIn profiles during the session. Students learned to write a professional headline, summary, and connect with industry people. Students became confident in applying for jobs and internships through LinkedIn. Feedback: Students gave positive feedback.

They requested more hands-on sessions on "Resume to LinkedIn" and "How to DM Recruiters".

Conclusion: The session was successful in achieving its objective. Member, Student Counsellor
Cell Signature of Chairperson:



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