

Report on Incubation Awareness Workshop

Organized under RAMP – District Industries Centre, Bidar

Date: 25/09/2025

Venue: Lingaraj Appa Engineering College, Bidar

1. Introduction

An Incubation Awareness Workshop was successfully organized under the RAMP initiative by the District Industries Centre, Bidar at Lingaraj Appa Engineering College, Bidar. The program aimed to create awareness among students, entrepreneurs, startups and MSMEs about the importance of incubation and the opportunities available to support innovative ideas and business growth.

2. Objectives of the Program

The key objectives of the workshop were:

- To introduce the concept and benefits of business incubation
- To guide innovators on transforming ideas into viable enterprises
- To provide insights on government schemes, funding opportunities and mentorship
- To promote innovation, technology adoption and entrepreneurship among youth
- To connect participants with incubation centers and ecosystem support

3. Program Highlights

3.1 Inaugural Session:

The program commenced with registration followed by the inaugural session at 11:30 AM.

Dr. Vinita Patil, Principal of Lingaraj Appa Engineering College, welcomed the gathering and highlighted the importance of innovation and entrepreneurship in today's competitive world.

3.2 Keynote Address:

Mr. Rakesh Marturkar, CEO, GN JERBI Foundation NIDHI DST iTBI Center, Bidar delivered the keynote address.

He elaborated on:

- The role of incubation centers in nurturing startups
- Available infrastructure, mentorship and funding support
- Opportunities for students and innovators to convert ideas into startups

3.3 Session by Banking Sector Representative:

Mr. Satish Kumar, Lead Bank Branch Manager, addressed the participants and emphasized the importance of financial support systems for startups and MSMEs.

He provided valuable insights on:

- Access to bank loans and credit facilities for startups

- Financial planning and management for new ventures
- Role of banking institutions in supporting entrepreneurship and MSME growth

His session helped participants understand how to effectively leverage banking support for scaling their business ideas.

3.4 Technical Session on Innovation & IPR:

Dr. Vivek Jaladi, Head of Department, CSE, delivered an insightful session on innovation and intellectual property rights.

He explained:

- Idea validation and innovation strategies
- Importance of protecting intellectual property
- Commercialization of innovative ideas

3.5 Session on Government Schemes:

Ms. Surekha Manoli, Joint Director, District Industries Centre, Bidar discussed various government schemes.

She highlighted:

- MSME and RAMP scheme benefits
- Financial assistance and subsidies
- Procedures for availing government support

3.6 Entrepreneurial Journey Session

Mr. Sachchidanand Swamy Chidre, Managing Director, Hi Ideals Technologies Pvt. Ltd., shared his entrepreneurial journey.

- He inspired participants by discussing:
- Real-world challenges and solutions
- Startup growth strategies
- Importance of persistence and innovation

4. Outcomes of the Workshop

- Enhanced awareness about incubation and startup ecosystem
- Improved understanding of funding, mentorship and government support
- Encouraged students and entrepreneurs to pursue innovative ideas
- Strengthened collaboration between institutions, industry and government bodies

5. Conclusion

The Incubation Awareness Workshop concluded successfully with active participation from students, entrepreneurs and MSMEs. The program served as an effective platform to bridge the gap between innovators and incubation support systems.

Participants showed keen interest in exploring incubation opportunities and engaging with organizations like GN JERBI Foundation for further guidance and support in their entrepreneurial journey.



Pic-1: Dignitaries lighting the lamp to mark the auspicious beginning of the program



Pic-2: Inaugural Address by Dr. Vinita Patil, Principal, Lingarajappa Engineering College, Bidar



Pic-3: Ms. Surekha Manoli interacting with participants on government initiatives and schemes.